## CROWNE PLAZA MILWAUKEE AIRPORT HOTEL NAMED WINNER IN THE KNOT "BEST OF WEDDINGS 2017"

11<sup>th</sup> Annual Best of Weddings Awards Honor the Top Wedding Vendors Across America

*Milwaukee, WI January 6th, 2017*—The Crowne Plaza Milwaukee Airport Hotel is pleased to announce that they have been selected as a 2017 winner in The Knot 'Best of Weddings' category, an award representing the highest-rated wedding professionals as reviewed by real couples, their families and wedding guests on The Knot, the #1 wedding resource in the United States.

In 2017, only 2% of the 250,000 local wedding professionals listed on TheKnot.com have received this distinguished accolade. In its 10th annual year, The Knot continues its longstanding tradition of supporting local wedding vendors with The Knot Best of Weddings 2017, an annual by-couples, for-couples guide to the top wedding professionals across the country. To determine the winners, The Knot assessed almost one million reviews from real couples across the various vendor categories—venues, musicians, florists, photographers, caterers and more. These winners represent the best of the best for wedding planning professionals that a bride or groom would want to consider order to inspire, plan and pull off their own unique wedding.

"Our team of wedding professionals here at the Crowne Plaza Milwaukee Airport Hotel couldn't be more thrilled about this recognition. We really pride ourselves on creating memorable weddings and events, and appreciate all of amazing reviews from our couples!" said Rindy Hart, Catering Sales Manager, Crowne Plaza Milwaukee Airport Hotel.

The Knot has helped inspire and plan more than 25 million weddings. With a rich history of providing quality content and inspiration to couples, The Knot is making it easier for couples to connect with just the right wedding professional to create a wedding that is unique to them. Eight out of 10 couples come to The Knot where they can be connected to any of 250,000 local wedding professionals across the country. The Knot marries great technology with trusted content--and a little love--to make planning for the most important day of a person's life easier and more enjoyable.

For more information on the Crowne Plaza Milwaukee Airport, please visit <a href="www.crowneplazamke.com">www.crowneplazamke.com</a>.

For more information about The Knot Best of Weddings and a complete list of winners, please visit www.TheKnot.com/BestofWeddings.

## **About the Crowne Plaza Milwaukee Airport Hotel**

The Crowne Plaza Milwaukee Airport, which has consistently been recognized in the TripAdvisor Excellence Hall of Fame for the last five years, is a premiere full service hotel offering 193 remodeled guest rooms and the onsite Altitude Restaurant and Bar, as well as complimentary guest parking, WIFI and 24-hour airport shuttle service. The 23,000 square feet of contemporary space can accommodate up to 2,000 guests for a variety of events and is located just 10 minutes from downtown Milwaukee and many major attractions including the Milwaukee Bucks Basketball, Milwaukee Brewers Baseball and the Harley Davidson Museum. The Crowne Plaza Milwaukee Airport is managed by Reliance Hospitality.

## **About The Knot**

The Knot is the nation's leading wedding resource with a marketplace that seamlessly engages, matches and connects couples with the right local vendors, products and services they need to plan and pull off their wedding. The trusted brand reaches nearly every bride in the US through the #1 wedding website TheKnot.com, its mobile apps, The Knot national and local wedding magazines and The Knot book series. The Knot has inspired approximately 25 million couples to plan a wedding that is uniquely them. The Knot is the flagship brand of XO Group Inc. (NYSE: XOXO), the premier consumer internet and media company dedicated to helping people navigate and enjoy life's biggest moments - from getting married, to moving in together and having a baby. Please visit The Knot online at <a href="TheKnot.com">TheKnot.com</a> and follow on social media: Facebook.com/TheKnot and @TheKnot on Twitter, Pinterest and Instagram.